

City of West Haven



State of Connecticut

Nancy R. Rossi  
Mayor

# Proclamation

WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY; AND

WHEREAS: ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THERE ARE 31.7 MILLION SMALL BUSINESSES IN AMERICA. THEY REPRESENT 99.9% OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES AND ARE RESPONSIBLE FOR 65.1% OF THE NET NEW JOBS CREATED FROM 2000 TO 2019; AND

WHEREAS: SMALL BUSINESSES EMPLOY 47.1% OF THE PRIVATE SECTOR WORKFORCE IN THE UNITED STATES; THREE-QUARTERS OF AMERICAN CONSUMERS ARE LOOKING FOR WAYS TO SHOP SMALL AND SUPPORT THEIR COMMUNITIES; 97% OF CONSUMERS WHO SHOPPED ON SMALL BUSINESS SATURDAY AGREE THAT SMALL BUSINESSES ARE ESSENTIAL TO THEIR COMMUNITIES; AND 95% OF CONSUMERS WHO SHOPPED ON SMALL BUSINESS SATURDAY REPORTED THAT THE SPECIAL DAY MAKES THEM WANT TO SHOP OR EAT AT SMALL, INDEPENDENTLY OWNED BUSINESSES ALL YEAR LONG, NOT JUST DURING THE HOLIDAY SEASON; AND

WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, SUPPORTS OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY AND PRESERVE OUR NEIGHBORHOODS; AND

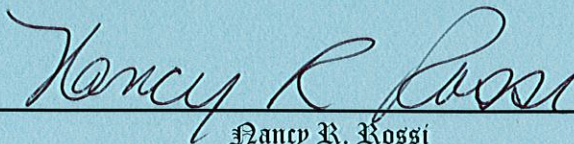
WHEREAS: ADVOCACY GROUPS AND PUBLIC AND PRIVATE ORGANIZATIONS ACROSS THE COUNTRY HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY.

NOW, THEREFORE, I, NANCY R. ROSSI, MAYOR OF THE CITY OF WEST HAVEN, CONNECTICUT, DO HEREBY PROCLAIM NOVEMBER 28, 2020, AS

## SMALL BUSINESS SATURDAY

IN THE CITY OF WEST HAVEN, CONNECTICUT. I URGE THE RESIDENTS OF OUR COMMUNITY AND COMMUNITIES NATIONWIDE TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR.

In witness thereof I have hereunto set my hand and caused the seal of the City of West Haven to be affixed.



Nancy R. Rossi  
Mayor, City of West Haven, Connecticut

